Ambassadors love to meet, mingle, show off their communities, and just have FUN!



National Association of Chamber Ambassadors

Seminole, TX 79360

What is the National Association of Chamber Ambassadors?



**National Association of Chamber Ambassadors** 

Toll Free 800-411-NACA (6222) www.chamberambassadors.com

### **About the NACA**

#### Relationships

The purpose of the National Association of Chamber Ambassadors (the NACA) is to assist Chambers of Commerce in establishing or maintaining their ambassador groups. We provide educational materials and information, as well as a forum for the exchange of ideas between ambassadors.

Relationships are important to the NACA!



We hold an annual conference, hosted by a different member city each year, which features continuing education on the role of the ambassador in his or her community.

This exciting event also provides motivational/self-improvement workshops which you can utilize in other areas of your life. Networking, so important in today's world, is an opportunity which abounds at the annual conference. Each year's agenda is different and focuses on different aspects affecting the life & work of the ambassador. Some topics may include fundraising, marketing, specific projects, membership retention, and more.

In keeping up with today's times, the NACA has a website which includes an educational library of articles & notes available only to members, as well as a virtual newsletter and general information about the benefits and history of the NACA.

## Resources & Benefits

- **★**Toll free phone access to administrative personnel
- ★ Website for general information, application, history, conference agenda & registration form



- ★Virtual newsletter included on website
- ★ Password-protected educational library with downloadable documents in Word format
- ★ Facebook fan page for additional networking
- ★Follow us on Twitter! See website for details...
- ★Email notifications of special events, new items, special offers and more
- ★Discounted price per member if your entire ambassador group becomes members of the NACA
- ★Free link on NACA Website for all 100% groups
- **★**Opportunity for your community to host a conference

#### **About Membership**

Membership in the NACA is on an individual basis. Membership is open to all members of chamber ambassador groups, chamber staff, public relations, welcome and/or greeting committees.

.We are willing to provide information on forming a new ambassador group or strengthening an existing ambassador group. When geographically possible, we are willing to send representatives to meet with an ambassador group or chamber of commerce.

At the NACA, we are dedicated to helping ambassadors serve their chambers and their communities, improve themselves, and improve their communities in the process. You can learn from fellow ambassadors, and you can also share your expertise with others.

#### **Brief History**

The NACA was first established in 1986 when chamber ambassadors from Midland, Texas, the M-Squad, saw a need to network with and support other chamber ambassador groups in the area. First begun as the Association of Chamber Ambassadors (ACA), we became the National Association of Chamber Ambassadors (NACA) in 1994, a 501(c)(3) organization. For a complete history or copy of our bylaws, please visit our website.

# **MEMBERSHIP APPLICATION Please Print Clearly!**

Where did you hear about the NACA?

Where are you	# 11 <b>0</b> 01 000		171071.	
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